

# **AFFILIATE MARKETING BEGINNERS GUIDE**

**Discover All you Need to Know  
About Affiliate Marketing!**



**Internet Affiliate Network**

# What is Affiliate Marketing, and how does Affiliate Marketing work

Affiliate Marketing is simply a marketing method in which you recommend other people's products or services to potential buyers and get rewarded (commission) for every sale achieved through the customers you refer.

It's more of performance-based marketing because it does require you to do some level of pre-sell. Although, the method of your pre-sell is entirely up to you.

The product owner is the vendor or merchant, while the affiliate is you. As an affiliate marketer, all you're doing is to generate sales for the product owner in exchange for a commission that you get paid for each sale.

NOTE: Depending on the type of Affiliate program you signed up for (Online or offline), you would indeed have an affiliate link (URL) dedicated to you or a unique referrer number (if you're promoting offline).

Your affiliate link is what the vendor/merchant will use in identifying the numbers of people you're sending to their website as potential buyers. Also, your affiliate link is what you'll be using to drive traffic to the vendor's website.

## Who is Affiliate Marketing for?

Affiliate Marketing is for anyone interested in making money online regardless of your age; in as much you're ready to learn and take the required action.

If you genuinely want to make money in Affiliate marketing, you have to be willing and ready to learn how it works, and you'll see yourself profiting from it in no time.

Affiliate Marketing is simply a business model that provides you with endless opportunities!

## What are the Pros and Cons of Affiliate Marketing?

After understanding what Affiliate Marketing is all about, you need to know the Pros and Cons. Like any other business opportunity, affiliate marketing does have its benefits or downsides.

However, there are more to benefit from it than the downsides. There are plenty of benefits and challenges you will possibly come across as an Affiliate Marketer. Still, it all comes down to your ability to eliminate those problems and focus on what matters.

## **The PROS:**

- You don't need much investment or capital to start your own Affiliate marketing business. You don't even need any money to get started in some cases. ➤ Affiliate marketing has a higher return on investment (ROI) and less risk compared to other online businesses. You can earn up to 90% commission on some products. These are mainly digital products.
- Affiliate marketing can sometimes be an effortless way of making money online.
- You don't need a product of your own to get started - meaning; no headache with product creation.
- You don't need any prior knowledge before learning Affiliate marketing.
- Your income opportunities in Affiliate marketing has no limits, except the limits you put on yourself. There're lots of Affiliate marketers making an average of \$100,000 per month.

## **The CONS:**

- Affiliate marketing can be challenging if you don't follow a proper learning channel.
- Getting results in affiliate marketing can sometimes take months if you're not ready to invest in yourself.

# **What Requirements Do You Need To Get Started In Affiliate Marketing?**

Besides a laptop or desktop and internet connection, you don't need any requirements to start learning affiliate marketing. There is a common misconception that you need to have a website before starting affiliate marketing. That is not true. Having a website has many more benefits; nevertheless, it's not a must.

You can start making money online as an Affiliate Marketer without owning a website or blog. All you need to do is promote your affiliate offers on social media platforms such as YouTube, Pinterest, Instagram, Facebook, etc. You can also use FREE blogging platforms without having to pay for hosting. However, with this method, you will only be able to build your blog on the platform's subdomain.

When I started affiliate marketing, I already had a blog, but my first affiliate sale came through the links I was promoting on social media. That simply gave me the conviction that you don't need to own a website before you can start making money with affiliate marketing. All you need is a platform. However, having a website is a big plus for your business.

Promoting your affiliate links on social media is relatively straightforward, although one of the downsides is that you may have to spend on advertising to get some results. I will be discussing some of the other downsides to building your platform on social media.

## **Can you Make Money in Affiliate Marketing?**

YES, you can make money in affiliate marketing. Affiliate marketing is one of the most profitable online businesses that you can start at the comfort of your home.

However, if you don't learn the basics and have a proper foundation in affiliate marketing, there are chances you will not make money promoting affiliate products. Having a proper foundation in affiliate marketing will save you from try and error approach.

By learning, you will have a tested and proven blueprint that you can follow. Taking the proper online marketing training is the key to your Success in creating a profitable online business.

In actual fact, that's likely the only source for you to learn a strategy that works. One of the most impressive sides of affiliate marketing is that most of the required hard work is primarily in your early stage. Once you master a winning strategy, you will start to make money on autopilot (meaning; less work – more money for you).

## **How Much Money Can You Make As An Affiliate Marketer?**

Affiliate marketing is all about promoting an offer to an audience, either by providing them with values or advertising the product to them directly. Generally, the amount of money you can make as an affiliate marketer is not fixed.

The amount of money you can make can range from making \$0 to making \$500,000 or more monthly. It all depends on your strategy. Aside from learning, you must build your selling point around creating value for your audience while promoting any affiliate product to them.

I highly believe in value creation. My philosophy for Success is that "you will only get paid in proportion to the VALUES you bring to the marketplace". Meaning; it's all about the VALUES you provide, and that's why you need to keep learning and developing yourself!

As I've previously mentioned, I'm sure some affiliate marketers are not making any money (\$0 per month). At the same time, there are also many affiliate marketers earning an average of \$10,000 (6 figures or more) every month!

My point is this; you will need to put in the necessary work, commitments and perseverance if you truly want to see any positive result. And if all said is done, I'm quite sure you'll be

amazed at what you can achieve as an affiliate marketer.

## What are the Best Ways to Promote Affiliate Products?

There are many ways you can promote affiliate products. You can either spend money to promote your affiliate links or promote them for free. My recommended approach for anyone just getting started is to start with content marketing.

It means writing product reviews and informational content.

This approach is entirely free if you write the contents yourself. However, this approach does take time to get you the desired results due to many factors with getting your content in front of your audience. One of the main factors is the time it takes search engines to index and rank your content.

The second approach is to promote your affiliate links through social media ads. Advertising through social media ads is an effective way to get quick results for your efforts. The downside to paid social media promotion is the cost involved; you will have to spend some money to get results.

**Bonus:** If you want a quicker and free approach to promoting your affiliate offers, you can start with Youtube's video marketing.

Let me get into more details about why video marketing is a great way to promote affiliate offers.

The process is straightforward. You will create a video that provides valuable information about a product to the potential buyer searching for pieces of information about the product. If they find your video helpful, they are more likely to use your affiliate links to buy the product.

The key here is creating value for your audience.

## Conclusion

Learning how to make money online with affiliate marketing can sometimes be overwhelming, especially if you don't have a solid foundation for promoting affiliate offers the right way.

Generally, when learning how to make money online with affiliate marketing, the temptation to cut corners is always there. Cutting corners will only lead to failure.

My advice to you is to take the time to learn it the right way. If you put in the time, dedication, and perseverance, I can assure you that the reward is endless.

So, what's next? **You can practically start by registering for this FREE affiliate marketing training program.**

You absolutely have nothing to lose! In the meantime, and while Success awaits you, I wish you all the Best!